

Pendleton Business Association – February 2022 Meeting Minutes

February 16, 2022

Meeting was called to order by Julie Schnepf, PBA President.

Members introduced themselves and gave told the group what they were up to/what was new:

PAS–

1. Art Fest is coming up 4/22/22. Dinner and Auction to be held at the Crystal Coop. \$25/person or \$200/table. Sponsors needed, money or baskets by 3/19.
2. First Friday 6-8:30pm March Photography, April Senior Show, May 5th District High School Art Show, June Members Only
3. The second Saturday of every month PAS holds a kids art class (age 8+) cost \$10
4. July Kids Camp age 6-18 M-F cost is \$60/week

Acton Academy

1. Communication through the ages
2. Next project, entrepreneurship

R&R Market

1. Getting ready spring opening!

Solis Insurance

1. Holding a Cutest Dog Contest! Voting on FB.

State Farm – Amy Turner

1. 90 Day business coaching class

Midwest Remodeling

1. Doing a career fair
2. Building trades

Serendipity

1. Opening a third location
2. Spa Services

Remax

1. Talked about low inventory and the migration of people from Hamilton County to Southern Madison county along with the necessity to scale marketing to get to these people.

Meeting Minutes from the January 2022 meeting were approved with a motion from Kathy Ridenour and a second from Brenda Jarrett.

Treasurer's Report reported balance of \$33485. Invoices/member dues are coming in.

General Business

1. **Events:** Laura is heading up the events committee, needs 6-8 people to assist. Motion to cancel the Pendleton Business Association involvement in the Highway 38 Sale. A banner will still be hung, no vendor booths. Motion by Laura Shank, 2nd from Jill Wihebrink.
2. Looking for Social/Networking Committee. Contact Julie if interested.

3. PBA Alliance with Main Street. Julie will be signing the letter of intent 3/8/22. PBA officers meeting with Main Street board and Town representatives on 3/8/22. Motion to sign LOI by Amy Turner, 2nd by Beth Carey. Discussed the potential transition from PBA to Pendleton Chamber.
4. Text/Call Christi Hughes with what's happening in your business so she can share.
5. PBA Directory. The directory will be digital and paper. Suggested that we contact Samson at the high school for a contest for the front cover art. Motion that students create the art by Brenda Jarrett 2nd by Kathy Ridnenour.
6. March meeting TBD
7. Please make sure your business info is complete and correct on the PBA website.

Respectfully Submitted,
Amy Turner
PBA Secretary