

Pendleton Business Association
February 20, 2019 Meeting Minutes

Minutes of January 23 meeting –

Julie Schnepf's name was misspelled.

Motion made by Steve Denny and seconded to approve minutes; motion approved.

Treasurer's report

Current balance is \$9,592.11.

Outstanding will be first check to Lori Anson, Event Coordinator, on Friday.

General Business

- We will begin offering an addition networking opportunity each month so we can grow relationships among members and can send business to each other. Additionally, we will be having events where using multiple businesses so can host. The committee is trying to come up with year's schedule. If you want to help sponsor events, please let the committee know.
- Membership Reminder: Dues deadline (\$100/ Non-Profit \$25). Scholarships are available so the cost doesn't prevent someone from joining.
- Phil shared information about having ads in the paper and books. They will appear in the March 22 edition. Deadline is March 8. Artists have been competing to create front of directory.

Introducing Mike Sheward, Solutions 4 eBiz – now majority owner.

Mike shared the company mission – applying internet to business problems. The company wants to give insight to business strategy to using technology. The internet is the least expensive advertising campaign and the market is focused on those who are more likely to buy your products.

Social Media Tips Presentation

Christi Salisbury works at Solutions4ebiz and provides social media and marketing services for the PBA. She presented "Social Media: Learning Hashtags # & a Cheat Sheet on Design" to the membership. Materials will be shared on the Pendletonin.org website for members to access. You can also find out more information or get help from Solutions4ebiz to help your business. You can contact them at info@solutions4ebiz.com

If you have anything that you want to have posted on the PBA Facebook page, please send them to Christi at csalisbury@solutions4ebiz.com

Upcoming Events:

- **3/28/2019** – Combined social and monthly meeting at Quack Daddy's, 5:30-7:30pm. This is a wine tasting (with ONEHOPE wines) with hors d'oeuvres (by the Bank), and DJ from WEEM. Come, enjoy and get to know each other. There are sponsorship available for this event. No RSVP required.
- **4/9/2019** – Networking at Anita's. Free breakfast provided by Ruoff Home Mortgage. This will not be our monthly April meeting. No RSVP required.
- **4/13/2019** - Pendleton Artist Society is having a Gala at the Chrystal Coop in Anderson. Cost is \$25/per person or a table of 8 for \$180. The event will feature BBQ, auctions and a raffle. PAS also holds "First Friday" events every month at Gallery 119. The next one is March 1 6-8:30pm. The theme of the art show is "My Town." They also provide kids classes and a summer kids camp. Their website is Pendletonartistsociety.org

New Members / First time Attendees

- Therese Kopiwoda, Social Media Hound - Web Design/Social Media
- Scott Davis – Fall Creek Golf / working with park board
- Tim Warrum – Warrum Cleaning – Anything to beautify your business

Meeting adjourned.