**Pendleton Business Association**

August 21, 2019 Meeting Minutes

Meeting called to order by Julie Schnepp, President, at 6:04 pm.  9 members and 1 guest were present at the meeting.

**Minutes of the April 17 meeting**

Motion made by Steve Denny and seconded by to approve the April minutes as written; motion approved.

Noted that no minutes were taken at the May networking event at Hacienda Vieja.

**Treasurer’s Report**

Current balance is $13,868.66 as of 8/20.  An additional deposit and payment has been made today that will be reflected on the next report.

**New Member**

FC Tucker Crossroads is a new member and located downtown Pendleton.  They held a ribbon-cutting, but did not realize that PBA could do the ribbon cutting and promote for them.

**Member Updates**

* Maggie Hastings - YMCA - classes in progress; soccer signups
* Yvonne Chastain - Integrity of Madison County - moving into Joe Kilmer’s old office location by October 1.  Will be planning an Open House.
* Steve Denney - The Stable - looking for a full-time cook (40 hrs/week)
* Julie Schnepp - RE/MAX Legacy - good time for buying and selling.  As Planning for 2020
* Ralph & Kathy Ridenour - R&R Market - getting geared up for fall with pumpkins and mums
* Michelle Skeen - CPA with Estep \* Doctor & Co - looking to bring a satellite office to Pendleton.  Also running for Pendleton Town Council for District 1.  Also known as “The Traffic Light Lady” who started a petition to place a stoplight at the intersection of Pendleton Avenue and SR 67/9.
* Garry Brammer - The Bank Restaurant - new fish items are popular on the menu, including salmon patties.

**Upcoming Events:**

**PBA Events** - Lori Anson, Events Coordinator

**Pendleton Fall Festival** - setup 9/5, festival 9/6 - 9/7

* 26 vendors - would like a few more food vendors.
* Kids Zone - 4 inflatables, selfie-station, 10 - 12 games provided by Pendleton Christian Church, WEEM, and possibly working on getting fire truck rides and a craft table.
* Need volunteers to help with setup/tear down and staff the PBA booth during the festival.
* There will be a storefront decorating contest for downtown businesses.  Also asking businesses to consider staying open past 5 pm on festival days to encourage shoppers to stop in and shop.
* Still want sponsors for $175 each.
* The Stable will have the Dan Clark Band from 8:30 - 11:30 on 9/6
* The Stable will be opening up on 9/7 at 7 for breakfast
* Will be posting about food vendors and PBA member restaurants to share what food options are available.
* We have purchased tables and chairs to use at our events.  We will also be getting a table cover and in the future will purchase a tent.

**Christmas in Pendleton** 11/9

* Working on Christmas in Pendleton logistics.
* We are wanting to put an emphasis on the parade this year, so we are looking for businesses to participate and make it more fun.  The cost is $20 to be a part of the parade.
* Additionally, we would like to have a tree lighting again this year.  We would like to find out if we could partner with the Park Board to do the tree lighting at the Gazebo in the park at 6 pm on 11/9.  We would like to have hot cocoa available as well.
* Christmas in Pendleton Snow Queen contest requires a lot of work on the part of the contestants.  We would like to entertain giving a gift to the participants in addition to the sash they receive.  Thinking of giving flowers and perhaps a VISA gift card with varying amounts.  $100 for the Queen, $50 for the Princess and $25 for each of the court members.  This would be covered by sponsorships.

**September Networking event has been cancelled** - there was a conflict with the Outfitters Block Party, so this year’s event at Smith Family Farm has been cancelled.

**Other Discussion:**

* “Sweets & Suds on State Street” on 9/14 from 1 - 3 at the Stable.  Partnership with Quack Daddy Donuts, Yummerful, and The Stable.
* We are promoting our members on social media, so we need input from your business in order to do the posts.  Please send any organic content (e.g., photos from store, events) so that we can post.  The posts we are making seem more like ads, so we would like to have more variety and engaging posts.
* Considering having the PBA give a scholarship at the end of the school year to a PHHS senior who will be continuing education post-high school.  Would like input on this idea.  Would like to have the emphasis more on business or entrepreneurial emphasis and community service.  Next step is to form a committee and start investigating putting together the requirements for the application basis.  Looking for members who would like to be a part of the scholarship committee.
* Want to do a year-end video
* PBA Members Only Facebook Group has not yet been launched yet.  This will be up and running in September.

Next meeting is September 18 at 6 p.m.

 Meeting adjourned at 7:17 p.m.

Respectfully Submitted,

Kathi Meyer, PBA Secretary 2019