

Pendleton Business Association

March 29, 2017

The meeting was called to order at 5:39 pm by President Jack Wilson at Anita's Restaurant with 16 members/potential members present.

Minutes of the February meeting were accepted by unanimous vote and the Treasurer reported a current balance of \$1,673.56 with no known outstanding invoices.

Jack recapped the Town open house. 21 businesses were represented with approx 12 of those being PBA members. The Town is working on responding to concerns and questions. It was also mentioned that the Town is seeking a Facade grant. At the last council meeting, Mike Romack asked if local businesses would be given the opportunity to bid on the project and was given an affirmative. Thanks to Mike for keeping our local businesses at the forefront.

We currently have 37 paid members with 2 more being added tonight. A place for members looking to post job openings has been added to the website. Contact Solutions4ebiz to post an opening.

All new attendees briefly introduced themselves and their businesses.

Phil Surratt from the Pendleton Times Post presented some advertising opportunities. Jack and Phil are working together to revive the monthly PBA page in the paper and also to get a Pendleton Business Directory printed. They are also working on some package advertising deals that can be billed out monthly to save bigger money outputs. See Phil after the meeting to learn specifics.

Angela Barbosa from Solutions4ebiz made a presentation on how to establish your business on Google Plus. She also gave tips regarding pictures and categories to get more eyes on your business if potential customers are doing a google search.

Members were given opportunity to share updates/deals. Relaxation Retreat has hired a new massage therapist and will be running special prices for her massages to help get her clientele started. This Sunday (April 2) several downtown retail merchants will be having special sales going on.

Julie Schnepf announced that Esta Henderson has agreed to coordinate the State Road 38 sale on a trial basis. Hopefully, she will agree to also coordinate other events. The Network Committee will be providing a network opportunity at the April meeting. All business owners are encouraged to bring a 60 second encapsulation of your business, business cards and a business card binder. This will be done in a "speed dating" format. Jack is still looking for a couple members to help him with the Economic & Business Development Committee.

The next meeting will be April 26 at GVC Mortgage conference room. The address is 1 Plaza Dr, Suite 3

Meeting was adjourned at 6:37

Respectfully submitted,

Yvonne Chastain

Secretary-Treasurer