

Pendleton Business Association

January 25, 2017

The meeting was called to order at 5:34 pm by President Jack Wilson at the Falls Park Office Building.

Jack gave a brief overlook at the history of the Pendleton Business Association (PBA) and presented an overview of goals for the organization in the coming year. The official name of this organization is Downtown Retail Merchants Association but has the dba of Pendleton Business Association. It was pointed out that the current organization will continue to operate under the current by-laws that were reviewed and updated in 2013.

Goal 1 is to start in a new direction to totally represent all Pendleton business without exclusion.

Advantages to members should be one voice in local issues, having a voice of info/input to and from the Town, networking opportunities, joint marketing opportunities, business training opportunities, and website & social media marketing of members and their events.

The treasurer's report was given by Yvonne Chastain with current checkbook balance approx \$340 with known upcoming expenses making us very close to a zero balance.

The meeting dates were discussed and according to by-laws, the meeting will be 4th Wednesday of the month. 5:30 seemed to be a good time for the majority attending the meeting so will remain at that time for now. Various locations to better learn members' businesses is the desire.

The organization will continue to sponsor the 3 events that the PBA has sponsored in the past. Someone has been identified that is willing to coordinate these events but it is the desire of the organization to function with a committee of people helping actually run these events. The 3 events are Highway 38 sale, Fall Festival and Christmas in Pendleton.

After a time of general questions and answers/discussion, all present introduced themselves and their businesses.

Meeting was adjourned at 6:31 with option of Park Office and Maintenance Building Tour for anyone interested.

Next meeting: Feb 22, 2017 @ 5:30 pm Location to be determined.

Respectfully submitted,

Yvonne Chastain

Secretary-Treasurer