

Pendleton Business Association

October 25, 2017

The meeting was called to order at 5:38 pm by President Jack Wilson in the Falls Park Office with 9 members present.

Minutes of the September meeting were accepted. The treasurer reported a current balance of \$6860.

Event Update: Christmas in Pendleton

Rachele Martin has agreed to be the event coordinator

There will be a Times-Post insert with advertising opportunity. Contact Phil by Nov. 3

Membership Updates

R & R - trying to get paperwork in order for Dec meeting after several different meeting to resolve, council is encouraging them to stay in their current location but be in compliance with all zoning and ordinances.

Riverfront District - Town to discuss at November meeting

PBA 2018-Where do we go from here?

Duties to cover:

PBA Directory- content, updates, advertising: Ken Hoppes volunteered to work with Phil

Meeting content, speakers and planning:

Event Coordinators-event sponsors, promotion, etc: Tiffany Eddington For St Rd 38 and Fall Festival

Rachele Martin for Christmas in Pendleton (?)

Website updates:

Social Media Posts:

Treasurer/Accounting:

Membership coordinator/Recruitment: Ken and Phil will also work together on this

Attend Monthly Town Council meetings as PBA representative: Bob Post and Kathy Ridenour

Monthly PBA page in the Times-Post:

PBA brand and focus in the community and Town interaction

Madison County Chamber relationship

The next meeting will be December 6, 2017 at 5:30 pm, location to be announced. Combine Nov & Dec meetings and elect new officers.

Meeting was adjourned at 6:58