

Christmas in Pendleton Sponsorship

Presented by Pendleton Business Association

November 12, 2022

“Who-Celebration”

\$100 - Family / Individual Sponsor




Recognition:

-  Social Media Shout Out
-  Name listed on A-Frame Sign

Family / Individual Sponsor

\$250 - Sponsor





Recognition:

-  Social Media Shout Out
-  PBA Website
-  Name listed on A-Frame Sign

- Community Sponsor
- Winter Snow in Pendleton
- Queen Court
- Best Grinch & Cindy Lu Who Contest

\$500 – Sponsorships








Recognition:

-  Social Media Shout Out
-  Logo on Flier
-  PBA Website
-  Public Announcement
-  Name listed on A-Frame Sign

- Santa Photo Op
- Grinch’s Wreath Decorating Contest
- Ornament Decorating
- Cookie Decorating Contest
- Snowball Fight

\$1500 - \$2000 Premier Sponsorships

Recognition:

-  Sponsor sign at the event
-  Event sponsor may work in the sponsored area and provide swag
-  Name on A-Frame
-  Newspaper article
-  WEEM radio broadcast, podcast
-  Public announcements during the event
-  Name listed on A-Frame Sign

- \$1500 Santa’s Workshop (Kids Area)
- \$1500 Santa’s Reindeer
- \$2000 - Carriage Rides – Anderson Madison County Visitors Bureau

\$2,500 Event Sponsorship

Recognition:

- 🌲 Sponsor Sign on all printed material Event Sponsor
- 🌲 Event sponsor may work the sponsored area and provide swag
- 🌲 Name on A-Frame
- 🌲 Social Media Shout out
- 🌲 Logo Fliers
- 🌲 PBA website
- 🌲 Newspaper article
- 🌲 WEEM radio broadcast, podcast
- 🌲 Public announcements during the event
- 🌲 Name listed on A-Frame Sign

Other Ways to Sponsor

Volunteer:

- 🌲 Business or Group Setup
- 🌲 Day of volunteer Tear Down
- 🌲 Planning Committee Hospitality
- Kid Zone
- Committee Volunteer

Consider supporting in the following ways:

Have your business / group help with Setup / Teardown _____

Please provide the following information:

Business Name: _____

Business Email Address: _____

Phone Number: _____

Social Media URL Links: _____

Mail checks to PO Box 400 Pendleton, IN 46064

Deadline: Oct. 21st

Please provide your logo to pendletonfestivals@gmail.com

Contact Niki Brown @ 765-623-2068 or pendletonfestivals@gmail.com